

The Klondike Institute of Arts and Culture (KIAC) is marking two decades of enriching the lives of Yukoners and visitors through arts and culture.



“Keeping the building and equipment in good shape for both KIAC programming and community use is an ongoing challenge,”  
~ **Karen DuBois**, KIAC’s Executive Director.

Supporters are able to make donations to KIAC at various levels, both online and in person, at 20/20 events, or can provide support by attending 20/20 fundraisers:

[KIAC.CA/2020](http://KIAC.CA/2020)

# A typical year at KIAC as reflected in our 2017 statistics:

- **1301 people** attended **19 live performances** or literary readings at KIAC. An additional **414 people** participated in outreach activities associated with these performances.
- **1493 people** attended the Dawson City International Short Film Festival. An additional **475 people** attended one of **6 other film screenings**. Works by **87 filmmakers** were screened - **38** of those were Dawson filmmakers.
- **340 people** participated in one of **36 courses** offered by KIAC.
- **2688 people** came to an art exhibit. **9 exhibitions** were held at the **ODD Gallery** and **5** were held at the **Confluence Gallery**. Of the **86 artists** who had works in an exhibit, **66** were Dawson City artists. **365 people** attended artist talks or other events associated with the exhibits.
- **19 artists** spent time in the KIAC Artist Residency. **428 people** attended artist talks and other events associated with the Residency.
- **23 musicians** participated in the Yukon Riverside Arts Festival Live Music Stage and **32 visual artists** took part in the Demo Tent. **20 artists** sold their wares at the Festival Art Market. Of these artists, **56** were from Dawson.
- **425 people** attended the Print and Publishing Festival events. We estimate that another **200** stopped by the Dawson Daily News.
- **24 artists and crafters** sold their wares in **10 Summer Artist Markets**.
- KIAC also held several fundraising events including the annual Food and Wine Tasting Event, the ODD Prom, Valentine's Day Dinner and a Movie, the Annual Arts and Crafts Fair and the Thaw Di Gras Spring Arts Fair.
- Total recorded audience/participation at events - **8429**. This does not include estimates of attendance at festivals or fundraisers.
- KIAC supported and partnered with many other community groups including (s)hiver, Friends of the Palace Grand, Dawson City Music Festival, Girls Rock Camp, League of Lady Wrestlers, SOVA, Danoja Zho Cultural Centre, the Community Coffeehouse Group, the Dawson Recreation Department, Parks Canada, Klondike Visitors Association.
- In 2017, our facility was rented **26 times** by **22 different organizations**. This included Tourism Industry Association Yukon, Yukon Museums and Historical Society, Yukon Museums Branch and YG Highways conferences.
- Over **300 volunteers** contributed over **2000 hours** to KIAC in 2017.

Visit [kiac.ca](http://kiac.ca), email [kiac@kiac.ca](mailto:kiac@kiac.ca) or call 867 993 5005 to learn how you can support a typical year at KIAC



# 20/20 KIAC

TWENTY



## What is KIAC?

At the edge of the arctic circle, KIAC is: **ODD Gallery contemporary art; Film Fest; Arts Fest; Residency Program; The Natural & The Manufactured**; lectures, screenings, projects, performing arts, workshops, courses. KIAC is a partner of **Yukon SOVA**.

- a community space & resource
- programs for children, teens & adults
- a catalyst for arts & culture initiatives
- technical assets & guidance

**KIAC is a Yukon Registered Society #10324**

**GST & Charitable Organization Business  
#87106 8938 RR0001**

## Ways to participate in KIAC

### 20/20:

Visit: [kiac.ca/2020](http://kiac.ca/2020)

Call: 867-993-5005

Attend: 20 Events over 20 Months

Give: Subscribe to a monthly donation plan  
Give a special gift  
Donate online or in-person  
Sponsorship benefits

Email: [kiac@kiac.ca](mailto:kiac@kiac.ca)

**Thank you from our staff, volunteers & the  
entire Klondike community!**

# SPONSORSHIP LEVELS & BENEFITS



## **\$5000+ Fortissimo Possible (as loud as possible)**

- recognized as a major campaign sponsor
- presented in partnership naming rights for specific event as requested
- logo on advertising for all 2020 events
- 2 invitations to each event
- fortissimo benefits

## **\$3000 to \$4999 Fortissimo (very loud)**

- listed as KIAC Sponsor in 2019 Arts Net ad
- link on website
- event sponsor - includes logo on advertising and 2 invitations to one event
- forte benefits

## **\$1000 to \$2999 Forte (loud)**

- logo or name on banner at 2020 events
- logo or name on website
- name in gold lettering in KIAC lobby
- mezzo forte benefits

## **\$500 to \$999 Mezzo Forte (moderately loud)**

- proud sponsor poster at place of business
- thank you ad at conclusion of 2020 campaign

## **0 to \$499 Poco a Poco (little by little)**

- thank you ad at conclusion of 2020 campaign

**KIAC.CA/2020**

Donations of more than \$25.00 are eligible for a charitable tax receipt. Contribute securely online now or call **1-867-993-5005** for more information.